

Who I Am

Matthew A. Milam

p. 832.349.846

e. working@mattmilam.com

w. mattmilam.com

Durango, Colorado-based creative thinker with a demonstrated history of producing at the highest level. I am steadfast and just about unflappable, always putting in maximum effort. A designer with a proven track record of building brand and user experiences across print, digital and interactive formats. Possessing excellent time-management skills; I can advance multiple projects simultaneously from start to finish while maintaining high standards for execution, accuracy, adherence to brand standards, and attention to detail. I strive to deliver meaningful user experiences that combine both form and function into the perfect package.

Professional Experience

Director of Interactive Marketing + Creative Director

Cardtronics/NCR, Remote • May 2016 - Current

Develop strategy for on-line presence including how the company communicates its brand and capabilities via the web. Manage the development, enhancement, and regular updates of all Cardtronics' on-line properties. Effectively manage all creative deliverables for trade-shows and events. Develop graphics, imagery, and animations to be used across Cardtronics' on-line properties. Lead development and updates of experiential content.

ATMpass Brand developed and launched and then renamed to NCR Pay360 and relaunched - brand development times two

New experience at our biggest trade show events, including hugely enhanced video and interactive content

ATMpass demo - Develop web based demo for ATMpass that can be used on the show floors and sales reps can use this with meeting with clients. Walks user through the ATMpass experience and interacts with an active ATM in demo mode - rolled out at Money2020

Manage a regular stream of activity with infosec team to secure our sites and ensure their optimal functionality. Spearheaded multiple site launches and interactive core campaigns

Creative Director

Oilpro, Houston, TX • Jul 2015 - Apr 2016

Led strategic design for Oilpro across the web, mobile, print, social media and other marketing channels. Collaborated with the development team and provided the creative vision for new products and for site enhancements.

Professional Experience

Web Developer + Designer

Cudd Energy Services, The Woodlands, TX • Dec 2012 - Jun 2015

Designed, developed, and maintained all external-facing web properties that fell under the Cudd umbrella. Led creative vision for new interactive asset development. Support other design team members as needed.

Self Employed • Freelance

Dec 2010 - Jun 2015

A little bit of this and a little bit of that. Working with clients of all size. Projects ranging from logo creation to web site design and development. Creative direction and layout for two magazine publications.

Sr Graphic Designer + Web Manager

Valley Baptist Health System, Harlingen, TX • Nov 2006 - Aug 2011

Creative direction and implementation of all promotional materials, advertising pieces, web sites, email campaigns, and direct mail campaigns. Developed and implemented the first set of brand standards for the health system. Managed freelancers and outside creative agency relationships.

Education

Digital Media Design

Texas State Technical College, Harlingen, TX • 2000 - 2002

Communication Design

Texas State University, San Marcos, TX • 1997 - 2000

Tools + Skills

Adobe Creative Suite	Front-End Development	Art Direction
Creative Direction	Motion Graphics	SEO
Branding	HTML	Team Leader
UX + UI Design	CSS	Excellent Communicator

Outside Interests

Family	Snowboarding	Camping
Friends	BBQ	Live Music
Hiking	Travel	Poster Collecting